### **Mary Beth Asbury**

### **EDUCATION**

2006-2011 Ph.D., Communication Studies, University of Kansas, Lawrence, KS.

Concentration areas: Health and Organizational Communication

Dissertation chair: Adrianne Kunkel, Ph.D.

Dissertation title: Exploring Weight Identity: An Examination of the

Cognitive, Affective, and Behavioral Components of Weight

2006 M.S., Communication Studies, University of Tennessee, Knoxville,

Tennessee.

Thesis and program chair: John W. Haas, Ph.D.

Thesis title: "What's up, Bitch?" An Examination of the Perceptions of Hate Speech and Offensive Speech towards Women by College Students

2004 B.A., Cum Laude, Speech Communication and Political Science,

University of Georgia, Athens, GA.

### **ACADEMIC POSITIONS**

#### **Middle Tennessee State University**

Professor, Department of Communication Studies, 2023-present

Chair, Department of Communication Studies, 2022-present

Interim Chair, Department of Communication Studies, 2021-2022

Associate Professor (with tenure), Department of Communication Studies, 2017-present

Assistant Professor, Department of Communication Studies, 2011-2017

#### **University of Kansas**

Graduate Teaching Assistant, Department of Communication Studies, 2006-2011

#### **University of Tennessee**

Graduate Teaching Associate, Department of Communication Studies, 2006

### ADMINISTRATIVE EXPERIENCE

**Middle Tennessee State University** 

August 2022- present Chair Communication Studies

#### Duties include:

- Representing the major, department, and university in media interviews
- Creating and implementing new curriculum
- Leading meetings
- Developing and implementing a recruitment and outreach plan
- Creating relationships with other university departments to develop activities for students and faculty to promote community
- Maintaining the department budget
- Conducting monthly faculty meetings
- Hiring and recruiting faculty
- Justifying faculty lines
- Scheduling classes
- Evaluating faculty
- Approving workloads
- Preparing documents for external program review
- Assessing the department's goals and learning outcomes for students
- Promoting the department online program
- Promoting the department and recruiting students to the major
- Representing the department at various university levels
- Responding to student grievances
- Advocating for faculty
- Supporting and writing recommendations for faculty for research grants and awards
- Working with academic advisors
- Aligning department vision with actions
- Solving problems
- Approving departmental leave time
- Allocating resources to meet department needs
- Aligning department vision with the university strategic plan
- Making decisions that benefit the department
- Managing Conflict
- Creating a vibrant and welcoming department culture

### **Middle Tennessee State University**

**May 2015-October 2016** 

COMM 2200 Coordinator

**Communication Studies** 

Duties included:

- Represented the course and the course's interests to internal and external entities
- Met with instructors of the course to problem-solve, provide feedback, and guidance regarding the course
- Developed and evaluate learning outcomes for the COMM 2200 (Public Speaking) classes

- Brought in new technologies for the class to increase teaching effectiveness
- Met with textbook representatives to create resources needed specifically for the course in terms of technology
- Collected speech data from public speaking classes for the assessment process
- Conducted the assessment of the COMM 2200 course
- Trained coders regarding the rubric and how to evaluate speeches and outlines
- Analyzed the results of the assessment
- Wrote a report for the Tennessee Board of Regents regarding the COMM 2200 assessment project
- Presented the assessment information to the Tennessee Board of Regents
- Worked with the coordinator of General Education at the university

### **University of Kansas**

2009-2011

Assistant Basic Course Director, Communication Studies

### Courses Supervised:

- Personal Communication
- Speaker-Audience Communication
- Speaker-Audience Communication Honors

#### Duties included:

- Planned and conducted orientation for new graduate teaching assistants
- Scheduled COMS 130 (Public Speaking) sections
- Conducted exemption exams for COMS 130
- Conducted plagiarism meetings with COMS 130 students
- Observed and evaluated graduate teaching assistants in the classroom
- Planned the annual Linkugel Speaking Competition
- Edited and redesigned the COMS 130 Handbook

### **RESEARCH INTERESTS**

My research interests primarily focus on the examination of communication in health and interpersonal contexts. Specifically, I focus on weight/obesity stigma in interpersonal, religious, and health interactions. To study these phenomena, I use mixed methods, incorporating survey methods, content analysis, and qualitative interviewing.

#### **PUBLICATIONS**

Basinger, E. D., Arroyo, A., **Asbury, M. B.,** Fox, R., Otis, H. N., Miller, N. P., Giles, H., & Turner, M. (2025). Dialogue on difference: Fat liberation in communication. *Communication Monographs*, 1-19. https://doi.org/10.1080/03637751.2024.2444318

**Asbury, M. B.,** & Kratzer, J. M. W. (2023). "There's a lot of Inches to Love": Expectancy Violations, Fat Identity, Weight Stigma, and Relational Turmoil in TLC's Hot and Heavy. In S. S. Leblanc and K. Hopper (Eds.) *The Body in Popular Culture*. Routledge.

- Dix, A. C., **Asbury, M. B.,** & Brojakowski, B. (2022). Beneath the makeup and beyond the frames: A nonverbal study on the perceptions of female college athletes who wear cosmetics products in their headshot photograph. *Kentucky Journal of Communication*, 40(1), 22-44.
- Priddis, D. M., & **Asbury, M. B.** (2022). New Role, New Problems. In A. L. Meluch and H. L. Walter (Eds.) *Casing Conflict* (pp. 111-118). Kendall Hunt.
- **Asbury, M. B.,** & Priddis, D. M. (2022). The *friendly* coworker: Bullying and boundary crossing in the workplace. In J. Wrench (Ed.) *Casing Organizational Communication Volume 2* (pp. 55-25). Kendall Hunt.
- Priddis, D., & **Asbury, M. B.** (2021). Assessing grief in family caregivers of individuals with alcohol use disorder or substance use disorder using the Marwit-Meuser Caregiver Grief Inventory Short Form (MM-CGI-SF). *Substance Abuse: Treatment and Research*, *14* (1), 1-6. <a href="https://doi.org/10.1177/1178221820972711">https://doi.org/10.1177/1178221820972711</a>
- Priddis, D., & **Asbury, M.B.,** (2021). Designing a communication strategy for increasing public transit use: A case study of the Nashville MTA system. In *SAGE Business Cases*. Sage. https://doi.org/10.4135/9781529763287
- LaFever, H., Brinthaupt, T. M., Cottle, F. S., & **Asbury, M. B.** (2019). Changes in body esteem after viewing a 3D full-body representation of oneself. *Journal of Family and Consumer Science*, 11, 24-34. https://doi.org/10.14307/JFCS111.4.24
- **Asbury, M. B.,** & Kratzer, J. M. W. (2018). Bringing theory to life: The use of autoethnography to encourage theoretical understanding. *Carolina Communication Annual*, *34*, 73-81.
- **Asbury, M. B.** & Webb, N. G. (2018). Will you date me?": Understanding the importance of audience analysis. In J. S. Seiter, J. Peeples, & M. L. Sanders (Eds.), *Communication in the classroom: A collection of GIFTS* (pp. 217-225). Bedford/St.Martin's.
- **Asbury, M. B.** & Jones, V. B. (2018). The "law and order" of using effective sources in a speech. In J. S. Seiter, J. Peeples, & M. L. Sanders (Eds.), *Communication in the classroom: A collection of GIFTS* (pp. 373-376). Bedford/St.Martin's.

**Asbury, M. B.,** Kratzer, J. M. W., Brinthaupt, T. M. (2017). The *stickiness* of weight stigma: An examination of residual weight stigma, stigma targets, and willingness to date. *Social Behavior Research and Practice*, 2, 18-26. <a href="https://doi.org/10.17140/SBRPOJ-2-108">https://doi.org/10.17140/SBRPOJ-2-108</a>

- Wagner, P. E., Kunkel, A. D., **Asbury, M. B.,** Soto, F. V. (2016). Civilized (trans)gressions: Gender, health, and the diverging valence of trans\* stigma. *Women & Language*, 39, 49-74.
- **Asbury, M. B.** & Woszidlo, A. (2016). Understanding the role of family communication in the development of weight stigma. *Health Psychology Report, 4,* 1-11. https://doi.org/10.5114/hpr.2016.57682
- **Asbury, M. B.** & Woszidlo, A. (2013). Coping with obesity: The use of problem and emotion focused strategies on Weight Watchers.com message boards. *Ohio Journal of Communication*, 50, 85-105.
- **Asbury, M. B.**, & Beck, S. J. (2012). The "reality" of working in small groups. In F. Mullen & W. Mullen (Eds.), *Teaching communication creatively: Practical ideas to enhance student learning*. Lynchburg, VA: Liberty University Press. ISBN 13: 978-1-935986-35-5
- Keyton, J., Beck, S. J., & **Asbury, M. B**. (2010). Macrocognition: A communication perspective. *Theoretical Issues in Ergonomic Science*, 11, 272-286. https://doi.org/10.1080/14639221003729136

## ITEMS UNDER REVIEW

**Asbury, M. B.,** & Woszidlo, A. (*Under Review,* Family Relations Journal). Family Communication Patterns and Weight Stigma: The Moderating Effects of Religiosity.

### REFEREED PUBLISHED CONFERENCE PROCEEDINGS

**Asbury, M. B.,** & Cottle, F. S. (2019). Describing the body in new terms: An examination of 3-D body scanning technology and language use. In N. D'Appuzzo (Ed.), *3DBody.Tech* 2019 (pp. 167-171). Lugano, Switzerland: 3DBody.Tech Conference and Expo. doi: https://doi.org/10.15221/19.167

### **WORKS IN PROGRESS**

Shi, X., Brewer, E., & **Asbury, M. B.** (*signed textbook contract, first round of chapters submitted*) Interpersonal communication: An applied approach to skills building. Sage. (*estimated publication date is 2027*).

Webber, K., Christenson, J., & **Asbury**, **M. B.** (*Scale testing phase*). Fitness credibility scale development: Transforming a 20<sup>th</sup> century measure to answer 21<sup>st</sup> century questions.

Webber, K., Christenson, J., & **Asbury, M. B.** (*Data analysis stage*). To #fatso to be #fitspo? Analysis of credibility of #fitspriation messages (working title).

### **CONFERENCE PAPER PRESENTATIONS**

- Vorhees, H. L., Mhonde, R., D., Boyd, D. T., **Asbury, M. B.**, O'Shay, S., Adebayo, C. T., (2025, May). Engaging families to mitigate community-level stigma. Panel to be presented at the biennial D. C., Health Communication Conference (DCHC).
- Ribarsky, B., Weissman, K. M., Miller-Ott, A., **Asbury, M. B.**, Piscia, J., & Myers, W. B.. (2025, April). "Widening what scope? No one told me about a scope! Lessons learned as a new administrator." Panel to be presented at the annual meeting of the Central States Communication Association, Cincinnati, OH.
- **Asbury, M. B.**, Castleberry, G. L., Imes, R., Pensoneau-Conway, S. L., Spates, S. (2024, April). "Recruitment Efforts in an Age of Incoherency in Higher Education" Panel presented at the annual meeting of the Central States Communication Association, Grand Rapids, MI.
- **Asbury, M. B.,** Brooks, A., Fairchaild, J., Kimmel, K. M., & Strada, J. (2023, April). "Communicating our Future through Assessment: Strategies for Stakeholder Collaboration, Targeted Training, and Mindful Integration of Assessment Data." Panel presented at the annual meeting of the Southern States Communication Association, St. Petersburg, FL.
- Brooks, A., Tollison, A. C., Levine, K. J., & **Asbury, M. B.** (2023, April). "Communicating Politeness: Considerations for 2022 and Beyond." Paper presented at the annual meeting of the Southern States Communication Association, St. Petersburg, FL.
- **Asbury, M. B.,** & Kratzer, J. M. W. (2022, April). "There's a lot of Inches to Love": Expectancy Violations, Fat Identity, Weight Stigma, and Relational Turmoil in TLC's Hot and Heavy. Paper presented at the annual meeting of the Central States Communication Association, Madison, WI
- **Asbury, M. B.,** & Woszidlo, A. (2021, November). Family communication patterns and weight stigma: The moderating effects of religiosity. Paper presented at the annual meeting of the National Communication Association conference, Seattle, WA.
- Webber, K., & **Asbury, M. B.** (2021, November). Fitness credibility scale development: Transforming a 20<sup>th</sup> century measure to answer 21<sup>st</sup> century questions. Research

- roundtable presented at the annual meeting of the National Communication Association conference, Seattle, WA.
- **Asbury, M. B.** (2021, November). Embodiment in the classroom: The examination and experience of fat stigma in the classroom. Panel presented at the annual meeting of the National Communication Association conference, Seattle, WA.
- Dix, A. C., Brojakowski, B., & **Asbury, M. B.**, (2021, April). She Got Game: Perceptions of Female Athletes who Wear Makeup. Paper presented at the annual meeting of the International Association of Communication and Sport's conference, Clemson, SC.
- \*Brooks, A. M., Tollison, A. C., & **Asbury, M. B.** (2020, April). Disruptive Communication: Planting the Seeds of Transformation. Panel presented at the annual meeting of the Southern States Communication Association's annual conference, Frisco, TX.
  - \*Cancelled due to COVID-19
- Cottle, F. S. & **Asbury**, **M. B.** (2019, October). Describing the body in new terms: An examination of 3D body scanning technology and language use. Paper presented at annual meeting at 3DBody. Tech Conference and Expo, Lugano, Switzerland.
- **Asbury, M. B.,** Muhamed, J. W., Stansell, G., & Wry, B. (2019, April). Health communication: Truth under siege. Panel presented at the annual meeting of the Southern States Communication Association's annual conference, Montgomery, AL.
- **Asbury, M. B.** & Cottle, F. S. (2018, October). Describing the body in new terms: An examination of 3D body scanning technology and language use. Paper presented at the annual meeting of the Organization for the Study of Communication, Language, and Gender, Lake Tahoe, NV.
- **Asbury, M. B.,** Brooks, A. M., Goen, T. L., Tollison, A. C., & Dalton, E. D. (2018, April). Internships in communication: Musings, meditations, and most used practices. Panel presented at the annual meeting of the Southern States Communication Association, Nashville, TN.
- Brooks, A. M., Tollison, A. C., **Asbury, M. B.,** & Levine, K. J. (2018, April). Musings of emotional maturity. Messages and mixing politeness. Paper presented at the annual meeting of the Southern States Communication Association, Nashville, TN.
- Priddis, D., & **Asbury, M. B.** (2018, April). Designing communication for increasing public transit use: A social identity approach. Paper presented at the annual meeting of the Southern States Communication Association, Nashville, TN.

**Asbury, M. B.,** & Kratzer, J. M. W. (2017, November). Bringing theory to life: The use of autoethnography to encourage theoretical understanding. G.I.F.T.S. presentation presented at the annual meeting of the National Communication Association, Dallas, TX.

- Wagner, P., Kunkel, A.D., & **Asbury, M. B.,** (2017, October). "I'm sorry...what does that have to do with my respiratory tract?: An identity-informed approach to trans patient and healthcare provider communication. Paper presented at the annual meeting of the Organization for the Study of Communication, Language, and Gender, Omaha, NE.
- Tollison, A. C., Levine, K. J., Brooks, A. M., & **Asbury, M. B.** (2017, April). Nonverbal Politeness Scale: Development and Validation. Paper presented at the annual meeting of the Southern States Communication Association, Greenville, SC.
- **Asbury, M. B.,** Kratzer, J. M. W., & Brinthaupt, T. (2017, April). The Stickiness of Weight Stigma: An Examination of Residual Weight Stigma, Stigma Targets, and Willingness to Date. Paper presented at the annual meeting of the Southern States Communication Association, Greenville, SC.
- Wagner, P., Kunkel, A. D., Soto, F. V., & **Asbury, M. B.** (2016, October). Healthy (trans)gressions: identity and stigma management in trans\* healthcare support-seeking. Paper presented at the annual meeting of the Organization for the Study of Communication, Language, and Gender, Chicago, IL.
- Tollison, A. C., Brooks, A. B., **Asbury, M. B.,** Levine, K. J., & Kratzer, J. M. W. (2016, November). Presenter on panel entitled, sex, race, weight, politics, and other polite Subjects. Item presented at the annual meeting of the National Communication Association, Philadelphia, PA.
- **Asbury, M. B.** (2016, April). How much is too much? Finding a balance between saying "yes" and saying "no." Panel presented at the annual meeting of the Southern States Communication Association, Austin, TX.
- **Asbury, M. B.,** & Kratzer, J. M. W. (2016, April). Data blitz Tennovation update: Nissan LGBT guidebook. Presented at the annual MTSU LTBT+ Conference, Murfressboro, TN.
- Tollison, A. C., Levine, K. J., Brooks, A. M., & **Asbury, M. B.** (2015, November) Politeness in 2015: contextual, racial, and regional Differences. Paper presented at the annual meeting of the National Communication Association, Las Vegas, NV.
- Kratzer, J. M. W. & **Asbury, M. B.** (2015, October). Universities and companies coming together for the greater good: An autoethnographic approach using uncertainty reduction

- theory. Paper presented at the annual meeting of the Organization for the Study of Communication, Language, and Gender conference, Bowling Green, KY.
- Wagner, P. E., Kunkel, A. D., **Asbury, M. B.,** Soto, F. V. (2015, October). Transgender health care: Past experiences, future directions, and the potential of communication research. Paper presented at the annual meeting of the Organization for the Study of Communication, Language, and Gender conference, Bowling Green, KY.
- **Asbury, M. B.,** & Kratzer, J. M. W. (2015, April). Teaching effective small group classes online. Panel presented at the annual meeting of the Southern States Communication Association, Tampa, FL.
- Kratzer, J. M. W., & **Asbury, M. B.** (2015, April). "TMI?: How much personal information should a professor share in the classroom?" Panel accepted and presented at the annual meeting of the Central States Communication Association, Madison, WI.
- **Asbury, M. B.,** Wager, P. E., & Kunkel, A. D. (2015, April). [Fat]homing funny: Humor as a stigma management tool. Paper presented at the annual meeting of the Southern States Communication Association, Tampa, FL.
- Armfield, G. G., **Asbury, M. B.,** Brooks, A. M., Goen, T. L., Dillon, P., Melican, D. B., Shoop, T. J., Smith, J. M., Simon, J., M., & Tollison, A. C. (2015, April). It's all about to change: The art of crafting your career as you integrate into a faculty line. Panel presented at the annual meeting of the Southern States Communication Association, Tampa, FL.
- **Asbury, M. B.,** Wagner, P. E., & Kunkel, A. D. (2015, April). Looking past "the plumbing:" An examination of transgender patients' interactions with healthcare providers (preliminary findings). Poster presented at the annual meeting of MTSU's LGBT+ College Conference, Murfreesboro, TN.
- **Asbury, M. B.,** Wagner, P. E., & Kunkel, A. D. (2014, April). An examination of body image in those who sexually identify as bi-sexual and transgender. Panel presented at the annual meeting of the Southern States Communication Association, New Orleans, LA.
- **Asbury, M. B.,** Brooks, A. M., Goen, T. L., Shoope, T. J., Simon, J., Tollison, A. C., & Burns, D. H. (2014, April). Moving Past Disruptive Behavior: Educational Moments for the Future of the Discipline. Panel presented at the annual meeting of the Southern States Communication Association, New Orleans, LA.
- Kratzer, J. M. W., **Asbury, M. B.,** Kissinger, L., Richey, P., & Swayze, C. (2013, September). Experiential learning: Offering student centered ideas. Panel presented at the annual meeting of the Tennessee Communication Association, Mufreesboro, TN.

**Asbury, M. B.** & Kratzer, J. M. W. (2013, September). Helping students help themselves: How to help students apply to graduate school. Workshop presented at the annual meeting of the Tennessee Communication Association, Murfreesboro, TN.

- **Asbury, M. B.,** Messner, B. A., Starr, P., Day, A., Dillard, S., Hart, J. L., & Walker, K. L. (2013, April). From soup kitchens to walk a mile: Service learning partnerships with nonprofit organizations. Panel presented at the annual meeting of the Southern States Communication Association, Louisville, KY.
- **Asbury, M. B.** (2013, April). Beyond "calories in and calories out:" Understanding the role of communication and weight. Paper presented at the annual meeting of the Southern States Communication Association, Louisville, KY.
- **Asbury, M. B.** & Kunkel, A. (2013, April). "You'd be so pretty if you just lost a little weight": Communication, Weight, and Women. Paper presented at the annual meeting of the Southern States Communication Association, Louisville, KY.
- **Asbury, M. B.** & Kunkel, A. (2013, April). Exploring weight identity: An examination of the cognitive, affective, and behavioral components of weight. Paper presented at the annual meeting of the Southern States Communication Association, Louisville, KY.
- **Asbury, M. B.** & Woszidlo, A. (2012, November). Understanding the role of communication in the development of weight stigma. Paper presented at the annual meeting of the National Communication Association, Washington, D. C.
- **Asbury, M. B.** (2012, April). Looking beyond BMI: A communicative approach to understanding obesity. Paper presented at the bi-annual meeting of the Kentucky Conference on Health Communication, Lexington, KY.
- **Asbury, M. B.** & Webb, N. G. (2011, November). "Will you date me?:" Understanding the importance of audience analysis. G.I.F.T.S. presentation presented at the annual meeting of the National Communication Association, New Orleans, LA.
- Woszidlo, A., Grill, K., **Asbury, M. B.,** Maer, M., & Wakefield, C. (2011, May). Family autonomy and interdependence as predictors of attitudes toward marriage and divorce. Paper presented at the annual meeting of the International Communication Association, Boston, MA.
- **Asbury, M. B.** & Woszidlo, A. (2010, November). Coping with Obesity: The Use of Problem and Emotion-Focused Strategies on Weight Watchers.com Message Boards. Paper presented at the annual meeting of the National Communication Association, San Francisco, CA.

**Asbury, M. B**. (2010, April). Managing stigma with humor in an online weight loss community. Paper presented at the annual meeting of the Southern States Communication Association, Memphis, TN.

- **Asbury, M. B.** (2009, May). An examination of obesity stigma and identity through online discourse. Paper presented at the annual meeting of the International Communication Association, Chicago, IL.
- **Asbury, M. B.** & Tollison, A. C. (2009, April). "I'm not being inappropriate; I'm just being impolite!": An examination of politeness in college student-teacher interactions. Paper presented at the annual meeting of the Central States Communication Association, St. Louis, MO.
- **Asbury, M. B.** & Beck, S. J. (2008, November). The "reality" of working in small groups. G.I.F.T.S. presentation presented at the annual meeting of the National Communication Association, San Diego, CA.
- **Asbury, M. B.** & Haas, J. W. (2008, November). An exploratory investigation of whether individuals differentiate between hate speech and offensive language. Paper presented at the annual meeting of the National Communication Association, San Diego, CA.
- Keyton, J., **Asbury, M. B.**, Beck, S. J., Carver, C. L., Jones, V. B., Khakimova, L. & Spain, A. (2008, April). A group communication perspective. Paper presented at the annual meeting of the Southern States Communication Association, Savannah, GA.
- **Asbury, M. E.** & Jones, V. B. (2007, November). The "Law and Order" of using effective sources in a speech. G.I.F.T.S. presentation at the annual meeting of the National Communication Association, Chicago, IL.
- **Asbury, M. E.** (2007, November). From "we" to "me:" Identification and sport commitment in collegiate athletes. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.
- Russo, T. C., Beck, S. J., **Asbury, M. E.**, Carver, C. L., & Faimon, S. (2007, November). Organizational attachment: A multi-disciplinary comparison of operationalizations. Paper presented at the annual meeting of the National Communication Association, Chicago, IL.
- Levine, K. J., Kushniryk, A., Allard, S., Tenipor, C., & **Asbury, M. E.** (2006, November). What happens when work-groups meet? An analysis of meetings in high-tech organizations. Paper presented at the annual meeting of the National Communication Association, San Antonio, TX.

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- Levine, K. J., **Asbury, M. E.,** Tollison, A. C., & Brooks, A. M. (2006, November). Hold on; I thought I was in charge: Satisfaction, Motivation, Information Sharing and Leader Change in Small Groups. Paper presented at the annual meeting of the National Communication Association, San Antonio, TX.
- Levine, K. J., Brooks, A. M., Tollison, A. C., & **Asbury, M. E.** (2006, April). Mechanisms of motivation: The elements of LMX and trust at work. Paper presented at the annual meeting of the Eastern Communication Association, Philadelphia, PA.
- **Asbury, M. E.** (2006, April). Hate speech on the college campus: A review of the literature. Paper presented at the annual meeting of the Southern States Communication Association, Dallas, TX.
- **Asbury, M. E.**, Brooks, A. M., & Tollison, A. C. (2006, April). Smiling smooth talkers: Charismatic leadership, politeness, and motivation. Paper presented at the annual meeting of the Southern States Communication Association, Dallas, TX.
- **Asbury, M. E**. (2005, September). Hate speech on the college campus: A review of the literature. Paper presented at the annual meeting of the Tennessee Communication Association, Gallatin, TN.
- **Asbury, M. E.,** Haas, J. W., Waltman, M. S., & Davis, M. J. (2005, April). Perspectives: Internet video conference and the college classroom. Panel presentation at the annual meeting of the Southern States Communication Association, Baton Rouge, LA.

### RESEARCH HONORS AND AWARDS

2024	Top Panel, Undergraduate Education and Administration Division, Central States Communication Association.
2023	Top Paper, Language and Social Interaction Division, Southern States Communication Association
2017	Top 3 Paper, Interpersonal Communication Division, Southern States Communication Association
2010	Top Student Paper, Applied Communication Division, Southern States Communication Association, Memphis, TN.
2009	Recipient of the 2008-2009 Walter Crockett Research Award, Communication Studies, University of Kansas

2009	University of Kansas Outstanding Graduate Teaching Assistant Award
2009	Top Student Paper, Health Communication Division, International Communication, Chicago, IL
2009	Top Debut Student Paper Award, Central States Communication Association, St. Louis, MO
2009	Gustav Frederich Award for Top Student paper, Communication Education Interest Group, Central States Communication Association, St. Louis, MO
2008	Outstanding Instructor in the Basic Course Award, Communication Studies, University of Kansas
2008	Finalist for the University of Kansas Graduate School's Outstanding Graduate Teaching Assistant Award
2008	Instructor of the finalist for the annual Linkugel Speaking Contest, University of Kansas
2007	E. C. Buehler Outstanding First Year Instructor in the Basic Course, Communication Studies, University of Kansas
2007	Nominated for the William A. Conboy Graduate Student Leadership Award in Communication Studies, University of Kansas
2007	Instructor of the annual Linkugel Speaking Contest Winner, University of Kansas
2007	Top Ten G.I.F.T.S. assignment, National Communication Association, G.I.F.T.S. Chicago, IL
2006	Top Four Paper, Organizational Communication Division, Eastern Communication Association, Philadelphia, PA
2006	Top Three Paper, Applied Communication Division, Southern States Communication Association, Dallas, TX
2006	Top Three Paper, Freedom of Speech Division, Southern States Communication Association, Dallas, TX
2006	Instructor of the finalist for the annual McClung Public Speaking Contest, University of Tennessee, Knoxville, TN

2005 Top Graduate Student Paper, Tennessee Communication Association, Gallatin, TN

# **FUNDING RECEIVED**

2019	Non-Instructional Assignment Grant (granted Fall 2019 For Spring 2021 semester), Middle Tennessee State University	Spring Salary
2018	Faculty Development Grant, Middle Tennessee State University	\$673.92
2016	Information Literacy Grant, Middle Tennessee State Univers	ity \$2000
2016	Nissan Diversity Service Grant (with Jessica Kratzer)	\$8000
2014	EXL Faculty Grant, Middle Tennessee State University	\$500
2013	LT & ITC Course Redesign Faculty Learning Community Grant, Middle Tennessee State University	\$1000
2013	EXL Faculty Grant, Middle Tennessee State University	\$300
2011	Faculty Access and Diversity Grant, Middle Tennessee State University	\$1030
MEDIA INTERVIE	WS ABOUT RESEARCH AND COMMUNICATION	
2025	Featured in the MTSU College of Liberal Arts Magazine (sta	arting p. 12)
2024	WGNS Radio Interview (December)	
2024	MTSU on Local on 2 – Dealing with Conflict (November)	
2024	MTSU Out of the Blue – What is the value of a Communicat (August)	ion degree?
2024	MTSU on Local on 2 – What is Communication? (June)	
2022	Podcast regarding weight and size diversity, entitled <u>Diversity</u> <u>Work</u>	y Goes to

15	CV - Mary Beth Asbury
2012	Interviewed for <i>Psychology Today Online</i> about dissertation research in response to the 2012 Georgia anti-child obesity campaign. <a href="http://www.psychologytoday.com/blog/i-take-space/201201/weight-is-social-identity-according-new-research">http://www.psychologytoday.com/blog/i-take-space/201201/weight-is-social-identity-according-new-research</a>
2012	Research Notes, Tennessee Communication Association's Spring 2012 newsletter. <a href="http://blogs.volstate.edu/tca/files/2012/03/TCA_spring_12.pdf">http://blogs.volstate.edu/tca/files/2012/03/TCA_spring_12.pdf</a>

# **INVITED PRESENTATIONS**

2021	Presented on a panel about workplace diversity, specifically size diversity, at the College of William and Mary
2019	Presented a workshop to the Department of Graduate Studies on E-mail Etiquette, Middle Tennessee State University
2019	Presented on a panel entitled, <i>Health Across the Disciplines</i> , which is a panel bringing scholars and practitioners together to connect scholarship and practice, Middle Tennessee State University's Scholar's Week
2016	Presented research to the university through the Obesity Research Exchange, which seeks to foster interdisciplinary collaboration, Middle Tennessee State University
2016	Presented a workshop on acing the job interview to the Military and Veterans Center, Middle Tennessee State University
2016	Presented a workshop on writing effective resumes to the Military and Veterans Center, Middle Tennessee State University
2015	Presented information on TENNovation (i.e., a program pairing faculty expertise with community and organizational needs) to the Tennessee Board of Regents to present
2014-2015	Presented my research on weight and body image to Department of Psychology Advanced Research Methods class (PSY 4080). Invited both spring semesters of 2014 and 2015
2014	Presented a workshop for MTSU's Learning, Teaching, and Innovative Technologies Center's workshops on effective teaching. Topic: Course Redesign

16	CV - Mary Beth Asbury
2013	Presented a workshop for MTSU's Learning, Teaching, and Innovative Technologies Center's Brown-bag Lunch Series. "Course Projects that Increase Student Engagement."
2010	Guest lecturer for the University of Kansas COMS 342 class, Problem-Solving in Groups and Teams, "Teams and Communicating Competently in your Group"
2010	Presented at the University of Kansas Medical Center, "Group Communication in the Workplace"
2008-2010	Guest lecturer for the University of Kansas COMS 104 class, Introduction to Communication Studies, "Group Communication." Invited fall 2008, spring and fall 2009, spring 2010 semesters.
2009	Guest lecturer for the University of Kansas SOC/AMS 522 class, American Racial and Ethnic Relations: A Service-Learning Course, "Presenting Research to an Audience"
2008	Guest lecturer for the University of Kansas COMS 548 class, Theories of the Interview, Lecture entitled, "Interviewing: How to Land the Job"
2008	Guest lecturer for University of Missouri, Kansas City, Business Communication class, "Interpersonal and Group Interaction in the Workplace"

## **TEACHING AREAS**

- Interpersonal Communication
- Health Communication
- Organizational Communication
- Quantitative Research Methods

### **TEACHING EXPERIENCE**

Middle Tennessee State University, August 2011-present

Courses Taught – all courses undergraduate unless specified:

- Applied Projects in Organizational Communication
- Communication for Organizational Effectiveness
- Conflict in Organizations
- Family Communication undergraduate and graduate
- Fundamentals of Communication (Public Speaking)

- Health Communication Campaigns
- Health Communication Theory
- Interpersonal Communication
- Interviewing
- Introduction to Health Communication undergraduate and graduate
- Introduction to Human Communication
- Introduction to Organizational Communication
- Internships in Organizational Communication
- Nonprofit Organizations
- Nonverbal Communication
- Organizational Communication Analysis
- Patient-Provider Communication
- Quantitative Research Methods in Communication
- Small Group Communication
- Small Group Communication for Bridgestone Corp. (separate course designed for working adults)

### University of Kansas, 2006-2011

Courses Taught as stand-alone instructor:

- Business Communication
- Organizational Communication
- Personal Communication
- Problem-Solving in Groups and Teams
- Speaker-Audience Communication

### Courses Assisted With (Teaching Assistant):

- Organizational Communication
- Interpersonal Communication

### University of Tennessee, 2006

Courses taught:

• Public Speaking

### **HONORS AND AWARDS FOR TEACHING**

Named a person "who makes a real difference" and someone who is "committed to the development of students" by students in their final senior university survey, Middle Tennessee State University. Fall 2013, Spring 2013, Summer 2013, Summer, 2014, Spring 2015, Fall 2015, Spring, 2016, Summer 2016, Fall 2016, Summer 2017, Fall 2017, Fall 2018, Fall 2019, Fall 2020, Summer 2022, Spring 2023

2021	Recognized by Phi Kappa Phi student as "an influential faculty/staff member who encourages her students to strive for academic excellence at Middle Tennessee State University."
2019	Recipient of Middle Tennessee State University's Outstanding Teaching Award
2019	Nominated for the Outstanding Teaching Award for Middle Tennessee State University's College of Liberal Arts
2017-2019	Nominated for Middle Tennessee State University's Outstanding Teaching Award
2016	Named as an instructor who "made a lasting impact" on University Honors student in her final senior survey, Middle Tennessee State University, Summer 2016
2015	Recipient of the Outstanding Advisor Award from the College of Liberal Arts at Middle Tennessee State University
2015	Recipient of the Dwight L. Freshley Outstanding New Teacher Award from the Southern States Communication Association. The award "honors SSCA members who have demonstrated teaching excellence early in their careers."
2014	Selected to be recognized by the MTSU men's basketball team at the Faculty Appreciation game on February 1, 2014
2013	Invited to the PanHellenic Scholarship Excellence Breakfast in honor of helping women in the Greek community with academic excellence, Middle Tennessee State University, Fall 2013
2013	Recipient of the Bob Womack Award for the "faculty member who has made a significant contribution to the classroom" from the Student Government Association, Middle Tennessee State University
2013	Chosen to be a part of and received grant funding for the Faculty Learning Community, Middle Tennessee State University
2012-2013	Faculty Teaching Fellow, Middle Tennessee State University
ADVISING	
2021	Academic mentor and advisor to 9 majors (note – between 2015-2021, academic advising was done only through the college-level advisors)

2011-2015 Primary academic advisor to 60 majors and minors

## **UNDERGRADUATE RESEARCH MENTORING**

2019-2020	Co-faculty mentor with Frederick S. Cottle (Textiles and Merchandising) for MTSU's Undergraduate Research and Creative Activity Grant (URECA) regarding autoethnography, 3-D body scanning, and augmented reality
2018-2019	Undergraduate Honors Thesis Advisor on project regarding patient- practitioner interaction and opioid abuse stigma
2017-2018	Undergraduate research project looking at imposter syndrome and college students. Paper was competitively selected and presented at the annual meeting of the Southern States Communication Association, Nashville, TN

## **GRADUATE COMMITTEES**

2025	Charlene Shelton (Master of Liberal Arts, MALA, reader)
2023	Lisa Strayer (Master of Liberal Arts, MALA, Chair)
2022	Jason Lukawitz (Master of Liberal Arts, MALA, reader)
2022	Kelly Bond (Master of Liberal Arts, MALA, reader)
2021	Derek Robinson (Master of Liberal Arts, MALA, reader)
2021	Megan Vaszqes (Master of Liberal Arts, MALA, reader)
2020	KeyOndria Ross (Psychology, outside member, reader)
2016	Lisa Jocelyn Lowry (Psychology, outside member, reader)
2016	Hayden LaFever (Psychology, outside member, reader)

# HIGH SCHOOL STUDENT MENTORING (THESIS COMMITTEES)

2020-2021 Senior at Central Magnet High School, Murfreesboro, TN

# DEPARTMENTAL, UNIVERSITY, PROFESSIONAL, and COMMUNITY SERVICE

# **Department**

2022-present	Department Chair, Communication Studies
2021-2022	Interim Department Chair, Communication Studies
2020	Formally mentored department faculty regarding best teaching practices
2019	Met with academic advisors to promote the new Health Communication Concentration in the Communication major
2019	Represented the department regarding the Health Communication curriculum to middle Tennessee health care organizations
2019-2020	Chair, Department Curriculum Committee
2019- 2020	Member, Department Outreach/Recruiting Committee
2019-present	Member, Department Communication and Social Influence Curriculum Committee
2018-2019	Co-Chair, Department Health Communication Concentration Committee
2018	Proposed and developed the Family Communication class (online)
2018	Proposed and developed the Nonverbal Communication class (both online and on-ground formats)
2018	Proposed and developed the Introduction to Communication class (both online and on-ground formats)
2017-2018	Chair, Department Curriculum Committee
2017- 2018	Chair, Department Health Communication job search committee
2017 - present	Member, Department Health Communication Concentration Curriculum Committee
2017-2018	Member, Department Organizational Communication Concentration Curriculum Committee

2017-2020	Member, Department Promotion and Tenure Committee
2017	Designed the Interview Communication class to be delivered in the online format
2016-present	Observe and evaluate department junior faculty and instructors' teaching
2016	Presenter and recruiter for the Blackman High School college recruitment day
2016	Designed the Health Communication class to be delivered in the online format
2016	Designed the Small Group Communication to be delivered for the Bridgestone online program
2016	Chair, hiring committee for the MTSU Public Speaking class
2015-2016	Coordinator of the MTSU Public Speaking course assessment process, including training coders
2016	Represented the General Education course to SACS accreditation reviewers
2015	Created and provided accessible syllabi templates for the department
2015	Provided a workshop for the department regarding making their syllabi, class documents, and lectures accessible for students with disabilities
2015-2016	Presented the Basic Course Assessment Report to the General Education Committee
2015-2016	Wrote the Basic Course Assessment Report
2015	Member, search committee for three tenure-track positions for Organizational Communication
2015	Member, search committee for the department chair for the Department of Communication Studies
2015	Member, hiring committee for the Public Speaking class

22	CV - Mary Beth Asbury
2015	Member, the RODP (Regents Online Degree Programs) hiring committee
2015-2016	Chair of the Public Speaking committee, Department of Communication Studies, Middle Tennessee State University
2015	Co-Chair of the Curriculum Committee, Department of Communication Studies, Middle Tennessee State University
2014	CUSTOMS advisor (i.e., new student orientation advisor) for Organizational Communication and Communication Studies majors
2014	Member, grant evaluator for the Organizational Communication in Communities class, Middle Tennessee State University
2013- 2015	Member, Research Mentoring Team, Department of Speech & Theatre, Middle Tennessee State University
2013-2015	Member, Communication Studies Benchmark Team, Department of Speech & Theatre, Middle Tennessee State University
2013- 2014	Member, Curriculum Committee, Department of Speech & Theatre, Middle Tennessee State University
2013	Interviewed about the Organizational Communication major for the MTSU website and the "I am True Blue" campaign
2012-2014	Conducted a seminar for Speech and Theatre students regarding graduate school with Dr. Jessica Kratzer. Topics included: what graduate school is like, how to apply, what to expect, etc.
2012	Conducted senior interviews for students in the Dance major, Middle Tennessee State University
2012	Created ran a Twitter account for the Organizational Communication Major, Middle Tennessee State University
2012	Created an email listserv for the Organizational Communication Major, Middle Tennessee State University
2012	Spearheaded the "Who's Who Award" for college students by nominating seven students from the Organizational Communication major, Middle Tennessee State University

23	CV - Mary Beth Asbury
2012	Substitute on the College of Liberal Arts Academic Appeals Committee
2012	Judge for the annual Scholars Day at Middle Tennessee State University
2011-2012	Member, search committee for Professor of Dance, Department of Speech and Theatre, Middle Tennessee State University
2011-2012	Participated in annual University Majors Fair, Middle Tennessee State University
2011	Judge for final round of annual Linkugel Public Speaking Contest, Department of Communication Studies, University of Kansas
2011	Planned and conducted orientation for new graduate spring graduate teaching assistants, University of Kansas
2011	Reformatted, proposed, and implemented new design for the COMS 130 student handbook, University of Kansas
2011	Scheduled spring sections of public speaking University of Kansas
2010	Scheduled all spring and fall sections of public speaking, University of Kansas
2010	Panelist for orientation. Panel entitled, "Being a graduate student in Communication Studies at KU," University of Kansas
2010	Evaluated new graduate teaching assistants in the classroom and gave them constructive feedback on how to be effective college instructors, University of Kansas
2010	Planned and conducted orientation to new graduate teaching assistants, University of Kansas
2010	Organized and chaired the committee to redesign the Basic Course grading rubrics, University of Kansas
2010	Organized the annual Linkugel Public Speaking Contest, Department of Communication Studies, University of Kansas, University of Kansas
2009	Evaluated new graduate teaching assistants in the classroom and gave them constructive feedback on how to be an effective college instructor, University of Kansas

2009	Planned and conducted orientation for new graduate teaching assistants, University of Kansas
2009	Panelist for orientation. Panel entitled, "Being a PhD student in Communication Studies at KU," University of Kansas
2009	Panelist for graduate student colloquium series. Panel entitled, "What you need to know about publishing," University of Kansas
2009	Judge for final round of annual Linkugel Public Speaking Contest, Department of Communication Studies, University of Kansas
2009	Elected to serve as Graduate Student Faculty Representative, Graduate Student Organization, Communication Studies, University of Kansas
2008	Organized and coordinated department holiday service project, University of Kansas
2008	Panelist for the graduate Proseminar class. Addressed the following topics: developing a research program, writing strategies, attending conferences, and working with an advisor, University of Kansas
2008	Graduate Teaching Assistant Coordinator for the Problem Solving in Groups and Teams class, University of Kansas
2008	Elected to serve as Graduate Student Faculty Representative, Graduate Student Organization, Communication Studies, University of Kansas
2007-2008	New graduate student mentor, University of Kansas
2007	Elected to serve as Graduate Student Faculty Representative, Graduate Student Organization, Communication Studies, University of Kansas
2006	Guest lecture in Introduction to Communication Studies, Lectures entitled "Interpersonal Relationships: What we look for in Finding a Mate" and "Dialectical Tensions Theory," University of Tennessee
<u>University</u>	
2024-present	Member, Faculty Senate Ad Hoc Committee on switching LMS to Canvas
2024-present	Member, College of Liberal Arts Strategic Planning Committee

25	CV - Mary Beth Asbury
2024-present	Chairs Liaison to the university Quality Enhancement Committee (QEP)
2023-present	Secretary, Chairs Council
2019-2021	Member, College of Liberal Arts Academic Appeals Committee
2019	Summer advisor for Communication Studies transfer students
2019	Substitute for the Academic Appeals Committee (twice – spring and summer sessions)
2019-2020	Chair, College of Liberal Arts Tenure and Promotion Committee
2018-2021	Member, College of Liberal Arts Tenure and Promotion Committee
2017-2021	Member, Athletic Committee, Middle Tennessee State University
2017	Summer advisor for the Organizational Communication major
2016, 2017	Conducted public speaking training for MTSU's Blue Elite student tour guides
2016	Member, MTSU's annual Faculty Charitable Giving Campaign planning committee
2016	Represented the university to TBR when discussing the Communication General Education Requirement
2016	Conducted a workshop on effective interviewing for jobs for the Military and Veterans Center
2016	Conducted a workshop on writing effective resumes for the Military and Veterans Center
2015-2017	Member, Veterans and Military Affairs Committee, Middle Tennessee State University
2015-present	Member, of Training and Development subcommittee on the President's Commission on the Status of Women, Middle Tennessee State University

Assisted the College of Liberal Arts in finding an intern for the annual Faculty Charitable Giving Campaign

2014, 2015

26	CV - Mary Beth Asbury
2015	Member, committee for the annual MTSU Faculty Charitable Giving Campaign
2015	Scholarship application reviewer, Business and Professional Women and Middle Tennessee State University
2014	Nominated for and accepted the position to serve on the Communicating with our Students Committee, which examines effective strategies for disseminating information to our students efficiently, Middle Tennessee State University
2014	Evaluator for MTSU's sororities and fraternities regarding their True Blue Accreditation status
2014	Member, committee for the annual MTSU Faculty Charitable Giving Campaign
2014	Scholarship application reviewer, Business and Professional Women and Middle Tennessee State University
2014	Judge for the 2014 Fraternity and Sorority Life Award
2014	Presented an Honors Lecture Series entitled "Health and Happiness: Reducing Stress," April 2014, Middle Tennessee State University
2013-2015	Member, Academic Appeals Committee, Middle Tennessee State University
2013	Assisted the Veteran's Affairs Office in finding an intern for the Year of the Veteran
2013	Assisted the College of Liberal Arts in finding an intern for the annual Faculty Charitable Giving Campaign
2013, 2014	Judge for the University Scholar's Day, Middle Tennessee State University
2013	Faculty Advisor, Relay for Life, Middle Tennessee State University
2012-2015	Faculty Advisor, Colleges Against Cancer, Middle Tennessee State University
2012-2013	Publicity Chair, Relay for Life, Middle Tennessee State University

2012, 2013	Scholarship application reviewer, Business and Professional Women and Middle Tennessee State University
2011- 2014	Faculty advisor for Omega Phi Alpha, a national service sorority
2011- 2014	Member of Safety and Health subcommittee on the President's Commission on the Status of Women, Middle Tennessee State University
2011	Homecoming judge, Middle Tennessee State University

# **Professional Service**

2024	Paper and panel reviewer Paper and panel reviewer for the Health Communication Division for the Central States Communication's annual conference, Cincinnati, OH.
2024	Article Reviewer, Family Relations Journal
2024	Article Reviewer, Journal of Social and Personal Relationships
2023	Paper and panel reviewer for the Health Communication Division for the Central States Communication's annual conference, Grand Rapids, MI.
2023	Paper and panel reviewer for the Health Communication Division for the National Communication Association's annual conference, National Harbor, MD.
2022	Paper and panel reviewer for the Health Communication Division for the Central States Communication's annual conference, St. Louis, MO.
2022	Paper and panel reviewer for the Health Communication Division for the National Communication Association's annual conference, New Orleans, LA.
2022-present	Editorial Review Board Member, Texas Speech Communication Journal.
2021	Paper and panel reviewer for the Interpersonal Communication Division for the Southern States Association's annual conference, Greenville, SC
2021	Article reviewer for Ebsco Information Services online journal

28	CV - Mary Beth Asbury
2021	Paper and panel reviewer for the Applied Communication Division for the National Communication Association's annual conference, Seattle, WA.
2021	Paper and panel reviewer for the Interpersonal Communication Division for the National Communication Association's annual conference, Seattle, WA.
2021	Paper and panel reviewer for the Health Communication Division for the National Communication Association's annual conference, Seattle, WA.
2021	Panel chair for the Interpersonal Communication Division for the Southern States Association's annual conference, Norfolk, VA
2021	Paper respondent for the Theodore H. Clevenger Undergraduate Honors Conference for the Southern States Communication Association's annual conference, Norfolk, VA
2021	Paper and panel reviewer for the Interpersonal Communication Division for the Southern States Association's annual conference, Norfolk, VA
2021	Paper reviewer for the Theodore H. Clevenger Undergraduate Honors Conference for the Southern States Communication Association's annual conference, Norfolk, VA
2021	Reviewer for Family Relations journal (three times)
2020	Reviewer for Journal of Family Communication
2020	Paper reviewer for the Theodore H. Clevenger Undergraduate Honors Conference for the Southern States Communication Association's annual conference, Frisco, TX
2020	Paper and panel reviewer for the Health Communication Division for the National Communication Association's annual conference, Indianapolis, IN
2020	Proposal reviewer for the G.I.F.T.S Division for the National Communication Association's annual conference, Indianapolis, IN
2020	Paper and panel reviewer for the Health Communication Division for the National Communication Association's annual conference, Indianapolis, IN

2019	Article reviewer, Women & Language journal
2019	Paper and panel reviewer for the Interpersonal Communication Division for the Southern States Association's annual conference, Frisco, TX
2019	Paper and panel reviewer for the Applied Communication Division for the Southern States Association's annual conference, Frisco, TX
2019	Article reviewer for Southern Communication Journal
2019	Proposal reviewer for the G.I.F.T.S Division for the National Communication Association's annual conference, Baltimore, MD
2019	External reviewer for tenure and promotion file for the Department of Liberal Arts at St. Louis College of Pharmacy
2019	Article reviewer, Social Behavior Research and Practice Journal
2018	External reviewer for a tenure and promotion file for the Department of Communication and Journalism at the University of Wisconsin – Eau Claire
2018	Article reviewer, International Journal of Education Economics and Development
2018	Paper and panel reviewer for the Applied Communication Division for the Southern States Communication's annual conference, Montgomery, AL
2018	Paper and panel reviewer for the Interpersonal Communication Division for the Southern States Communication's annual conference, Montgomery, AL
2018	Article reviewer, Family and Consumer Sciences Journal
2018	Reviewer for <i>Introduction to Public Speaking: An Inductive Approach</i> , a new public speaking textbook from Flat World
2018	Reviewer for <i>Interviewing success: The interviewer &amp; the intervieweewhat you need to know</i> , a new interviewing textbook from Kendall Hunt

30	CV - Mary Beth Asbury
2018	Reviewer for the Health Communication Division of the National Communication Association, Salt Lake City, UT
2018	Reviewer for the G.I.F.T.S. (Great Ideas for Teaching Students) submissions of the National Communication Association, Salt Lake City, UT
2018	Representative (substitute) for the Interpersonal Communication Division to the Executive Council Meeting of the Southern States Communication Association, Nashville, TN
2018	Panel chair for the Theodore Clevenger, Jr. Undergraduate Honors Conference for the Southern States Communication's annual conference, Nashville, TN
2018	Panel chair for the Interpersonal Communication Division for the Southern States Communication's annual conference, Nashville, TN
2018	Paper reviewer for the American Public Health Association's annual conference, San Diego, CA
2018	Reviewer for a tenure and promotion file for the Department of Communication and Media at Merrimack College
2018	Paper reviewer for the Theodore Clevenger Undergraduate Honors Conference for the Southern States Communication Association's annual conference, Nashville, TN
2017-2020	Book Review Editor, Southern Communication Journal
2017-2021	Member, Resource Development Committee for the Southern States Communication Association
2017	Paper and panel reviewer for the Applied Communication Division for the Southern States Communication's annual conference, Nashville, TN
2017	Paper and panel reviewer for the Interpersonal Communication Division for the Southern States Communication's annual conference, Nashville, TN
2017	Panel respondent for the Interpersonal Communication Division for the Southern States Communication's annual conference, Greenville, SC

31	CV - Mary Beth Asbury
2017	Paper reviewer for the American Public Health Association's annual conference, Atlanta, GA
2017	Reviewer for <i>Contemporary Public Speaking</i> , a new Public Speaking textbook by Ronald L. Jackson, published by Oxford University Press
2017	Reviewer for the G.I.F.T.S. (Great Ideas for Teaching Students) submissions for the National Communication Association, Dallas, TX
2017	Reviewer for the Health Communication Division of the National Communication Association, Dallas, TX
2016	Paper and panel reviewer for the Applied Communication Division for the Southern States Communication's annual conference, Greenville, SC
2016	Paper and panel reviewer for the Interpersonal Communication Division for the Southern States Communication's annual conference, Greenville, SC
2016	Member, Nominating Committee for the Southern States Communication Association at the annual meeting in Austin, TX
2015-2016	Member, Executive Council for the Southern States Communication Association at the annual meeting in Austin, TX
2015-2016	Chair of the Interpersonal Communication Division of the Southern States Communication Association, Austin, TX
2016	Reviewer for the G.I.F.T.S. (Great Ideas for Teaching Students) submissions for the National Communication Association, Philadelphia, PA
2016	Reviewer for the group communication textbook <i>Group Interaction Report</i> , Pearson.
2016	Reviewer for the book <i>Contemporary Public Speaking</i> , Oxford University Press.
2016	Article reviewer, Health Psychology Report
2016	Created an online guidebook for all future Interpersonal Communication Division planners and chairs of the Southern States Communication Association

2016	Respondent an Applied Communication Division paper panel at the Southern States Communication Association's annual meeting, Austin, TX
2016	Panel chair and respondent for the Top Papers in Interpersonal Communication at the Southern States Communication Association's annual meeting, Austin, TX
2015	Member, Nominating Committee for the Applied Communication Division of the Southern States Communication Association
2015	Reviewer for <i>Speech Craft</i> , a new Public Speaking textbook by Joshua Gunn, published by Bedford/St.Martin's
2015	Article reviewer for Communication Studies journal
2015	Paper and panel reviewer for the Applied Communication Division for the Southern States Communication's annual conference, Austin, TX
2015	Paper and panel reviewer for the Interpersonal Communication Division for the Southern States Communication's annual conference, Austin, TX
2015	Reviewer for the G.I.F.T.S. division of the National Communication Association
2015	Paper respondent for the Interpersonal Communication Division of the Southern States Communication Association's annual meeting, Tampa, FL
2015	Paper respondent for the Applied Communication Division of the Southern States Communication Association's annual meeting, Tampa, FL
2015	Panel chair and respondent for the Top Papers in Interpersonal Communication at the Southern States Communication Association's annual meeting, Tampa, FL
2014-2015	Vice Chair and Program Planner for the Interpersonal Communication Division of the Southern States Communication Association
2014	Moderator for the panel for the Applied Communication Division, Southern States Communication Association, New Orleans, LA
2014	Member, Nominating Committee for the Applied Communication

33	CV - Mary Beth Asbury
	Division of the Southern States Communication Association
2013	Reviewer for the Applied Communication Division at the annual meeting of the National Communication Association, Washington, D.C.
2013	Reviewer for the G.I.F.T.S. Section at the annual meeting of the National Communication Association, Washington, D.C.
2012	Journal reviewer, Communication Studies
2011	Panel chair for the Applied Communication Division of the Southern States Communication Association's annual meeting in Little Rock, AR
2010	Panel chair for the Student Section at the annual meeting of the National Communication Association, San Francisco, CA
2010	Reviewer for the Applied Communication Division of the Southern States Communication Association's annual meeting in Little Rock, AR
2010	Reviewer for the National Communication Association's Applied Communication Division's annual book awards.
2010	Reviewer for the Student Section of the annual meeting of the National Communication Division, San Francisco, CA
2010	Panel chair for the Applied Communication Division of the Southern States Communication Association's annual meeting in Memphis, TN
2009	Reviewer for the Student Section at the annual meeting of the National Communication Association, Chicago, IL
2009	Reviewer for the G.I.F.T.S. Section at the annual meeting of the National Communication Association, Chicago, IL
2008	Reviewer for the Student Section at the annual meeting of the National Communication Association, San Diego, CA
2008	Reviewer for the G.I.F.T.S. Section at the annual meeting of the National Communication Association, San Diego, CA
2008	Registration volunteer at the annual meeting of the INGRoup Conference, Kansas City, MO

Session moderator for the Big 12 Innovations Conference,

Kansas City, MO

### **Public Service**

2020-present Certified Mental Health First Aid Instructor for the university and

community; conduct trainings

2019 Collected and analyzed qualitative and quantitative data and wrote a report

regarding findings for pastor search for First Baptist, Murfreesboro TN

Analyzing survey data (qualitative and quantitative) and helping present

information regarding renters' rights for the organization, Showing up for

Racial Justice National, Shelbyville, TN

2015-2017 Co-founder of TENNovation with William Langston (Psychology) and

Jessica Kratzer (Communication Studies). TENNovation is a program that seeks to match community and organizational needs with those with expertise who work in higher education. The program's initial project is a diversity project involving Jessica Kratzer and Mary Beth Asbury and Nissan Corporation. In May 2015, we presented this project to the

Tennessee Board of Regents for their approval and received it.

2013-2015 Representative to the Mid-Cumberland and South Central Curriculum

Councils for Middle Tennessee State University for the Tennessee legislator's *Core to College* initiative. *Core to College* is a multi-state grant initiative designed to promote strong collaboration between higher education and the K-12 sectors in the implementation of the Common Core State Standards and aligned assessments. Core to College is funded by Rockefeller Philanthropy Associates with technical assistance provided by Education First. I met with representatives from other universities, colleges, technical schools, and high schools in Tennessee to discuss and create action plans that help better prepare high school students for post-

secondary programs.

2012-2014 Academic Liaison on the board of directors for Hope Farms. Hope Farms

is an organization that seeks to help wounded and homeless veterans by providing them with food, shelter, counseling, and job training. I help the organization with its public communication and help the organization look for grants regarding funding. I wrote a proclamation that was signed and enacted by the governor of Tennessee to declare June to be Post Traumatic Stress Disorders awareness month in Tennessee. The proclamation was

approved and went into effect in 2013.

2012 Consulted and conducted a communication seminar for the employees

of The Boys and Girls Club of Murfreesboro, TN

• Provided training and information regarding effective listening, effective conflict management strategies, and teamwork.

### PROFESSIONAL ASSOCIATION MEMBERSHIPS

National Communication Association Central States Communication Association

# **CERTIFICATIONS**

2025 QPR (Question, Persuade, Refer), suicide prevention training

2020-present Mental Health First Aid Trainer

2019-present Mental Health First Aid